



SPORTS FINANCE COURSE OUTLINE

LEARN FINANCE THROUGH SPORTS

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CURRICULUM & DELIVERY

Our sports finance curriculum includes 10 chapters and 10 sections in each chapter. Currently, each section consists of a brief article. A list of additional resources will be added in the future.

Articles

The articles are short and nontechnical. The objective of the article is to present a key message and stimulate the reader to think, read, watch and research further.

Additional Resources

In this section, you will find detailed discussions around a particular topic. The resource can be a book, an article, an academic paper, a video, a movie, a blog, or anything else. Whatever the format, the goal is to locate for you additional materials that could be useful to you.

This will be a living document, which will be continuously revised and expanded. If you know of a resource that you think should be included in the list, drop the site administrator a line.

CHAPTERS

1. Markets
2. Risks
3. Speculation and Gambling
4. Story Time
5. Misconceptions and Opportunistic Arguments
6. Performance Based Sports Markets
7. Sports is Big Business
8. Can you Beat The Market?
9. Bubbles & Ponzi Schemes
10. Making Finance Work

GOAL

To improve our understanding of markets, risks, and finance using a sports-based curriculum.